Campaign Volunteer Job Description

Anne Murphy, CEO and Lead Fundraiser and Campaign Counsel | Empowered Fundraiser Consulting

Campaign Cabinet

Led by a designated campaign leader - separate from the Campaign Committee

A small, invitation-only group of trusted campaign leaders, major supporters, and well-connected advocates. Separate from the Campaign Committee, it works closely with the organization's designated campaign leader.

Who Belongs Here

- Strong relationship with the organization and its leadership
- Capacity to make a leadership-level gift appropriate to the campaign
- Credibility and influence in the community
- Comfortable opening doors to major gift prospects
- Trusted to represent the campaign publicly

Role

- Help guide campaign direction alongside organizational leadership
- Advise organizational leadership on major campaign decisions and messaging
- Make meaningful personal gifts
- Serve as visible champions and public spokespeople
- Open doors to major gift prospects and high-capacity donors

Time Commitment

Meeting frequency and commitments are determined for each campaign

Read online: empoweredfundraiser.com/campaign-volunteer-job-description